

PRESS RELEASE



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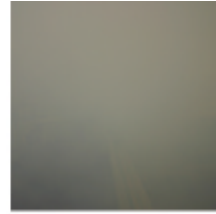
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Fog Machine Blinds Thieves

So called **Smash-and-Grab**, **Three Minute Burglaries** or **Ram Raids** are some of the most serious and expensive crimes facing retailers today. The attacker's strategy is simple:

- Gain entry quickly, by **brute force**, sometimes even crashing cars through walls
- **Work fast. Ignore alarm** and cameras. Use masks to conceal identity
- **Plan well**, work in teams, only steal the **most valuable items**
- Take thousands of dollars in **a couple minutes, then run!**

Smash-and-Grab is extremely effective and encourage repetition, whether successful or not. After a burglary the retailer faces extensive damage, major economic loss, paper-work and worst of all, must shut down temporarily. Burglars tend to return. Recently Smash-and-Grab has moved onto malls, as seasoned criminals realize stores near the door are easily accessible and are not equipped to stop them.

A Canadian company has created a burglar's worst nightmare: FlashFog. A ground-breaking technology that **stops burglars by making it impossible for them to see** by using a combination of **thick fast moving fog** and an incredibly **bright plasma strobe light**. Nobody can steal what they can't see!!

- **Activated by any regular alarm**
- Lasts over **45 minutes**
- **Intense pulsating light reflects off the fog.** Light effect is truly spectacular
- Is harmless and safe. Leaves **no residue** (unlike pepper sprays)
- Attackers **instantly flee** in sheer panic. If stay, usually leave within 10 seconds
- Key to the concept:: **Police always get plenty of time to arrive**
- **A fraction of the cost** of comparable security from traditional hardening or guards at night

FlashFogs are about the size of a computer and sit on a wall or inside a false ceiling. The strobe light resembles a small regular lamp. Works even if alarm lines are cut. A single FlashFog can fill an **700 square feet store and costs less than \$2,500 installed**. Consumables typically cost less than \$40 per year. One fluid charge lasts over 5 activations. Other area denial products based on extremely loud sound also available ("SoundWall").

European concept, over 12 years old. 120.000 **security fog** systems worldwide. Common in jewelry stores, ATMs, boutiques, electronics, pawnshops and other high risk sites. Recommended by Police and insurers.

High resolution pictures and video available upon request

On any web content, **please link to:**

www.FlashFogSecurity.com

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